

# TAYLOR SMITH

## EDUCATION

Fall 2007–Present      **B.F.A. Graphic Design**      The University of Tulsa      Tulsa, Oklahoma  
Certificate in Advertising and a Minor in Art History. Anticipating graduation in May, 2011.

## WORK EXPERIENCE

January 2010 –Present      **Freelance Graphic Designer as TSmithCreative**  
Freelance print and web designer for Tulsa and Austin based small businesses. Clients include:  
Tulsa Advertising Federation, Hinkle Creative Services, Olden Lighting, Maestro Theatre,  
University of Tulsa, St. Andrew's Episcopal School, D&H Stage Lighting

May 2010 –Present      **Graphic Designer**      Third Floor Design      Tulsa, Oklahoma  
Graphic Designer for The University of Tulsa's Third Floor Design studio program which provides  
design services for regional non-profit and community service organizations. Clients Include:  
YWCA Tulsa, Tulsa Performing Arts Center Trust, University of Tulsa, Brady Craft Alliance.

Spring 2010      **Creative Director**      TU AAF–NSAC Team      Tulsa, Oklahoma  
Directed production of a 32-page plansbook, print collateral, web executions, and apparel  
supporting the University of Tulsa's entry for the National Student Advertising Competition.

Spring 2010      **Teaching Assistant**      The University of Tulsa      Tulsa, Oklahoma  
Volunteer teaching assistant for the School of Art's class on Adobe Illustrator taught by Professor  
Glenn Godsey. Aided demonstrations and provided individual assistance to students.

Summer 2009      **Master Electrician**      Centennial Theatre, Cedar Point      Sandusky, Ohio  
Season-long equipment maintenance, electronics repairs, and regular inventory for Centennial  
Theatre and cable construction and installation in the Haunted Boeckling Manor.

Summers 2006–2008      **Sales, Technician**      Olden Lighting      Austin, Texas  
Guided small-order customers from initial call through complex equipment selection, quotation,  
invoicing, and production of their event. Fixture maintenance and computer programming.

## RECOGNITION

Spring 2010      **Judges' Choice Award** (for the Plansbook), National Student Advertising Competition  
Spring 2010      **Brass Ring Awards: Category Gold**, Oklahoma City Christian University  
Spring 2010      **Rosie Hinkle Scholarship Award**, Tulsa Advertising Federation

## EXHIBITIONS

Spring 2010      **Gussman Exhibition** (Juried), Alexandre Hogue Gallery, The University of Tulsa  
Spring 2010      **Typography Books**, Special Collections at McFarlin Library, The University of Tulsa

## AFFILIATIONS

Fall 2009–Present      **Art Directors Club of Tulsa**, Student Member  
Jan 2010–Present      **Tulsa Advertising Federation**, Student Representative to Board of Directors

## SKILLS & SOFTWARE

**Software**      Adobe CS4: InDesign, Illustrator, Photoshop, Dreamweaver, AfterEffects  
Microsoft: Office (Word, Excel, Outlook, PowerPoint), Windows 98/XP/7  
Apple: Mac OS X; Linux/Unix, Basic Server Management (LAMP Stack)  
**Programming**      XHTML 1.1, HTML 4.01, CSS 2.0, JavaScript, PHP, MySQL, ActionScript 2.0  
**Languages**      Spanish (written, basic conversational)  
**Miscellaneous**      Strong Proofreading/Editing Skills, Basic Photography (own a digital SLR),  
Serigraphy, Computer and Network Repair/Maintenance, Basic Electrical Repair,  
Corporate Purchasing, Texas Driver License

## REFERENCES

Available Upon Request