

# TAYLOR SMITH

WWW.TSMITHCREATIVE.COM

## EDUCATION

Fall 2007–Present      **B.F.A. Graphic Design**      The University of Tulsa      Tulsa, Oklahoma  
Certificate in Advertising and a Minor in Art History. Graduation May, 2011.

## WORK EXPERIENCE

January 2011 –Present      **Design Technology Intern**      Walsh:Barnes Interactive      Tulsa, Oklahoma  
Interpret design work from Walsh Branding designers to program, configure, and launch working Wordpress sites which follow the original design intention and concept while incorporating requested features and maximizing cross-compatibility, search engine optimization, and user experience. Clients include: Brady Tavern, Tulsa Foundation for Architecture, Sobel Enterprises, Oklahoma Project Woman, Laredo Petroleum, Downtown Tulsa.

January 2010 –Present      **Freelance Graphic Designer as TSmithCreative**  
Freelance print and web designer for Tulsa and Austin based businesses. Clients include: Tulsa Advertising Federation, Hinkle Creative Services, Olden Lighting, Maestro Theatre, University of Tulsa, St. Andrew's Episcopal School, D&H Stage Lighting, Oktoberfest Tulsa, Club 209, Tristesse Grief Center.

May 2010 –Dec 2010      **Graphic Designer**      Third Floor Design      Tulsa, Oklahoma  
Graphic Designer for The University of Tulsa's Third Floor Design studio program which provides design services for regional non-profit and community service organizations. Clients Include: TU School of Art, Tulsa Camerata, Tulsa Public Schools, YWCA Tulsa, Tulsa Performing Arts Center Trust, University of Tulsa, Brady Craft Alliance, George Kaiser Family Foundation, Booker T. Washington High School, BTW Foundation for Excellence.

Spring 2010      **Creative Director**      TU AAF–NSAC Team      Tulsa, Oklahoma  
Directed production of a 32-page plansbook, print collateral, web executions, and apparel supporting the University of Tulsa's entry for the National Student Advertising Competition.

Spring 2010      **Teaching Assistant**      The University of Tulsa      Tulsa, Oklahoma  
Volunteer teaching assistant for the School of Art's class on Adobe Illustrator taught by Professor Glenn Godsey. Aided demonstrations and provided individual assistance to students.

## RECOGNITION

April 2011      **Alexandre Hogue Outstanding Senior Award**, University of Tulsa School of Art  
April 2011      **District Student Gold ADDY Award** for NSAC 2010 Plansbook, 10<sup>th</sup> District AAF  
February 2011      **Local Student Gold ADDY Award** for Club 209 Website, Tulsa Advertising Federation  
October 2010      **Silver Spur Award** (for Service to the Ad Community), Tulsa Advertising Federation  
April 2010      **Judges' Choice Award** (for the Plansbook), National Student Advertising Competition  
April 2010      **Brass Ring Awards: Category Gold**, Oklahoma City Christian University  
February 2010      **Rosie Hinkle Scholarship Award**, Tulsa Advertising Federation

## EXHIBITIONS

Spring 2011      **Senior Show** (Invitational), Alexandre Hogue Gallery, The University of Tulsa  
Spring 2011      **Gussman Exhibition** (Juried), Alexandre Hogue Gallery, The University of Tulsa  
Spring 2011      **Methods of Printmaking** (Invitational), Club 209, Tulsa, Oklahoma  
Spring 2010      **Gussman Exhibition** (Juried), Alexandre Hogue Gallery, The University of Tulsa  
Spring 2010      **Typography Books**, Special Collections at McFarlin Library, The University of Tulsa

## AFFILIATIONS

Fall 2009–Present      **Art Directors Club of Tulsa**, Student Member  
Jan 2010–Present      **Tulsa Advertising Federation**, Student Representative to Board of Directors

## SKILLS & SOFTWARE

**Software**      Adobe CS5: InDesign, Illustrator, Photoshop, Dreamweaver, AfterEffects  
Microsoft: Office (Word, Excel, Outlook, PowerPoint), Windows 98/XP/7  
Apple: Mac OS X; Linux/Unix, Basic Server Management (LAMP Stack)  
**Programming**      XHTML/HTML, CSS, JavaScript, PHP, MySQL, ActionScript 2.0  
**Languages**      Spanish (written, basic conversational)  
**Miscellaneous**      Strong Proofreading/Editing Skills, Basic Photography (own a digital SLR), Serigraphy, Computer and Network Repair/Maintenance, Basic Electrical Repair

## REFERENCES

Available Upon Request